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White Paper on Building a Website

If I can, SO CAN **YOU!**

A dozen years ago I would have not put any effort trying to convince you that YOU TOO could build a website. The high quality software back then was mainly for pros. Amateur versions were for those who really were prepared to invest the time to learn the multitude of 'tricks-of-the-trade'.

Meanwhile the technology advanced significantly. At www.SwissTronix.net we chose to make WebSite Tonight® available for both the first time webmaster as well as for knowledgeable webmasters able to build a 15-50-99 page site.

We start at 5-pages, for \$5/month. For that price, we allow you to use the software and even host your web on our rock solid, high reliability hosting infrastructure. (You also need a domain name!).

So get rid of all those negative vibes. Block them out of your mind. All the *"I never did it before, how can I do it alone", "I'm scared to break something", "I'm a blond when it comes to computers, can hardly figure out how to switch on the darn machine"* etc, etc, etc. Clear your head of such nonsense and negative thinking! Believe me it's far easier than you can imagine; but also fun!

Back in Q2/2007, as extension to my hobby, I decided to empower people just like you – friends that were dead scared even to think they might have the hidden ability to do the many cyber things I was routinely doing. So I set out building the eCommerce of SwissTronix.net with a multitude of server-side applications not only that experienced webmasters could use but also that Mr. & Mrs. Everybody would have no trouble navigating through, given their willingness to simply click! My end of the bargain was kept, with over 50 products & services of quality at extremely affordable prices – and I'm both, proud and boastful of that achievement, all modesty aside!

WebSite Tonight® is truly an extremely simple to master software. All that's needed is some good will and the ability to click. And yes, some simple logic too, which every teen or adult normally has.

Now if you adamantly refuse to believe me when I tell you I can empower your web authoring ability, I can't help you more! Well yes, maybe. Go to www.SwissTronix.com and let me charge you for the work you could have done yourself in an evening of fun! But before you take that easy route, know that I will feel very saddened that I failed to convince you to empower yourself when at most it required just a few clicks, some good will.....and switching off the TV for an evening!



Xavier F. Gorra

PS: These sites took 15 to 20 minutes for me to do from pre-loaded verbiage. www.swisstronix.info , www.JeMeLaPet.com, www.JMeLaPet.com.